



## Note issued pursuant to Article 13 EU Regulation no. 679/2016

S.O.D. S.r.l., with registered office in Empoli, province of Florence, Via Amendola no. 46, postcode 50053 VAT no./Tax Code: 06498130480

Pursuant to Article 13 of EU Regulation no. 679/2016, in compliance with the terms set forth by Article 13 of the above-mentioned European Regulation, we would like to inform you as follows:

Purpose of the processing: the data will be entered into our company's database. The processing will be carried out based on the principles of fairness, lawfulness and transparency and in such a way as to protect your privacy and rights. Please note that your data are collected for the purpose of correctly establishing the contract of sale or other agreements, and that the processing will be performed using the following means: manual and computerised. Your personal data, which has been freely communicated by you and acquired by us as a result of the business carried out by S.O.D. S.r.l., will be processed lawfully and fairly. Your data will also be processed for the purposes envisaged by the law currently in force regarding the prevention of money laundering (Italian Legislative Decree 231/2007, as amended). The processed data (which can be classed as either common, identifying, sensitive and/or judicial) are updated, relevant, complete and not of an excessive quantity than that required for the purposes listed above, for which they have been collected and subsequently processed.

In this regard, please note that "sensitive data" are defined as: "any personal data capable of revealing the Data Subject's racial and ethnic origins, religious, philosophical and/or other beliefs, political opinions, membership in parties, trade unions, religious, philosophical, political or union associations or organisations, as well as those that can reveal their state of health and/or sexual orientation". Judicial data are defined as: "any personal data capable of revealing the existence of the provisions specified in Article 3, paragraph 1 letter a) to o) and r) to u) of Italian Presidential Decree 313/2002, regarding criminal records, the databases of administrative fines deriving from crimes and the relative pending charges, or the Data Subject's status as an accused or convicted party pursuant to Articles 60 and 61 of the Italian Criminal Code. The other purposes for which the data are collected relate to ordinary administrative, sales and marketing activities. The above-mentioned data shall be processed in such a way as to protect the necessary security and confidentiality of the same, using the following methods: collection and registration of data from the Data Subject for specific, explicit and legitimate purposes, and used in further processing operations compatibly with said purposes; the processing is performed with the aid of digital and automated tools (the data is collected directly from the Data Subject using digital means).

The legal principles based on which the processing of the personal data is performed also extend to the access to the website of S.O.D. S.r.l., www.sodgear.com, for the purpose of purchasing of the products of the same and any relative contracts established thereto.

The legitimate interests pursued by the Data Controller during the processing must comply with and honour the contractual obligations established between the parties. Pursuant to Article 6, the processing is considered compliant with the law subject to the Data Subject explicitly agreeing to the same, with said consent either being granted on the website or in written form.

Conferring your data is mandatory in order for the Data Controller to be able to provide the requested services. Should you refuse to do so, it will then be impossible to complete the registration process and the System Data Controller will not be able to fulfil its duties as per the contract in force.

Your personal data will be processed by the Data Controller, the Data Supervisors appointed by the same and the persons in charge of the processing, who must be duly authorised to do so.

Your data can be communicated, following inspections or checks (if requested), to all the inspectorates responsible for carrying out checks and controls on the Company's legal compliance.

Your data can also be communicated to the companies/professional studios that perform activities designed to provide support, consultancy or collaboration to the Data Controller, in relation to accounting, administrative, fiscal, legal, tax-related and financial matters; to public administrations for the performance of the relative institutional functions within the limits established by law or

## S.O.D. S.r.l.

 $Via\ Amendola\ n^{\circ}46-50053\ Empoli\ (FI)\ -\ Tel.\ 057173041\ -\ Fax\ 057172175-e-mail\ \underline{info@sodgear.com}\ certified\ public\ email\ \underline{sodsrl@pec.it}\ Economic\ and\ Administrative\ Index\ (REA)\ no.\ FI-633471-VAT\ no.\ and\ Tax\ Code\ 06498130480$ 



## S.O.D.® SPECIAL OPERATION DEPARTMENT



the regulations in force, and to third party service providers who require the same in order to fulfil their duties which are the subject of the contract. Your personal data will not be disseminated.

Your personal data will be kept for a period of 10 (ten) years from the termination of the relationship for the provision of the service /supply of the product. Existence of an automated decision-making process: No automated decision-making processes are used. Intent of the Data Controller :The Data Controller will not transfer your personal data to a non-EU country or to an international organisation.

Data Controller and Data Supervisor: The Data Controller is Mr Ceccarelli Luca, born in Empoli (FI) on 30.03.1972, with Tax Code CCCLCU72C30D403R, resident in Via Vincenzo Bellini no. 27, 50053 Empoli (FI), in his capacity as legal representative of the company S.O.D. S.r.l., with registered office in Empoli, province of Florence, in Via Amendola no. 46, postcode 50053 VAT no./Tax Code 06498130480.

The Data Subject can, at any time, exercise the rights assigned to the same, set forth by Article 15 of EU Regulation 679/2016 -Right to access personal data and other rights – The Data Subject will be entitled to obtain confirmation as to whether or not personal data concerning him exist, regardless of whether these have already been recorded, and the communication of such data in intelligible form. The Data Subject will have the right to be informed; of the source of the personal data; of the purposes and methods of the processing; of the logic applied to the processing, if the latter is carried out with the help of electronic means; of the data that identify the Data Controller, Data Supervisors and the eventually representative designated; of the entities, or categories of entity, to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in State territory, Data Supervisor or person in charge of the processing. The Data Subject shall have the right to obtain: the updating, correction or, where interested therein, integration of the data; the deletion, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they were collected or subsequently processed; certification to the effect that the operations as per letters a) and b) have been notified, also with reference to their contents, to the entities to whom or which the data have been communicated or disseminated, unless this requirement proves impossible or involves a clearly disproportionate effort compared to the entity of the right to be protected. The Data Subject is entitled to object, in whole or in part: on legitimate grounds, to the processing of personal data concerning them, even though they are relevant to the purpose of the collection; to the processing of personal data concerning them for the purposes of sending advertising or sales materials or for the performance of market research or commercial communication surveys. In particular, the Data Subject can submit a request to the Data Controller at any time, asking to access their personal data, and request that said data be corrected or deleted. The Data Subject can also request that the processing of the data be restricted, object to their processing and enforce their right to data portability. The Data Subject is entitled to withdraw their consent at any time, without compromising the lawfulness of the processing based on the consent granted before the withdrawal and shall have the right to lodge a complaint with a supervisory authority. The Data Subject can exercise these rights by writing to the certified public email address: sodsrl@pec.it the email address: info@sodgear.com or by writing to the addresses provided at the beginning of this agreement.

Accepting this statement, I hereby state that I have carefully read the contents of the note provided by you pursuant to Article 13 of EU Regulation no. 679/2016.

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Expressing consent (Article 23 of Italian Legislative Decree 196/2003 and Article 7 of EU Regulation no. 679/2016)

Do you consent to the processing of your personal data for marketing purposes?  $\Box$  I grant my consent  $\Box$  I deny my consent

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